

WEB Advertising

www.nafa.us or www.nafa151a.com

Run-of-site, rotating banner ad. Ad changes on page refresh. Requires 3-month minimum ad run (prices are for 3 months).

	One Site (468x60)	Both Sites (468x60)
Select one		
<input type="checkbox"/> 3x banner ad run	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,400
<input type="checkbox"/> 6x banner ad run	<input type="checkbox"/> \$2,600	<input type="checkbox"/> \$4,200
<input type="checkbox"/> 12x banner ad run	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$7,200

NAFA Premier Partners take 20% off!

Specifications:

Masthead Ad area: 468w x 60h pixels, 72 dpi

Vertical Banner Ad Navigation Pane: 120w x 240h pixels, 72 dpi

Desired URL Link _____

Ad Run Dates: Start _____ End _____

All ads must be delivered three (3) business days prior to campaign start. Ads will be posted upon receipt of full payment

NAFA Wire Weekly News

Exclusive advertising slot delivered weekly to subscriber's e-mail. Minimum two consecutive runs

- 4x ad run \$950
- 12x ad run \$2,000
- 26x ad run \$3,200
- 52x ad run \$6,000

Specifications:

120w x 240h pixels, 72 dpi, no animation

Desired URL Link _____

Ad Run Dates: Start _____ End _____

All ads must be delivered three (3) business days prior to campaign start. Ads will be posted upon receipt of full payment

Acceptable Media Types: JPEG, GIF, Animated JPG, or GIF

Maximum animation loop:
Once the user clicks off the page they may not see the banner ad again for a number of clicks, so the time duration of the loop and total times doesn't matter as we can't control how long someone looks at the page or the banner



Advertiser/Sponsor policies

Advertising begins the day payment is received and approved or at a later date mutually agreed upon by the advertiser and NAFA following receipt and approval of payment.

Advertiser agrees not to hold NAFA responsible for any liability, loss, cost, claim, damage, or cause of action of any kind that they may suffer as a result of the transactions contacted herein, including but not limited to loss resulting from service delays and incomplete or interrupted service, regardless of cause or fault. NAFA's liability is limited to extension of contract by period of time ad failed to display. Advertiser is responsible for providing all information and digital artwork to meet specifications. NAFA reserves the right to determine the suitability of all ads and online content submitted and to reject any advertising that does not meet its editorial or digital criteria. Ads must be GIF or JPEG graphic files where applicable.

Please sign below to authorize (only signature assures reservation):

Signature _____

Print Name _____ Date _____

Payment method

Check Visa MasterCard AmEx

Total amount due: \$ _____

Advertiser agrees to pay the contract amount in full prior to the ad start date. Ad fee is non-refundable.

Card number _____

Exp. Date _____

Name as it appears on card _____

Signature _____

www.nafa.us

QUESTIONS? ► Call Scott at 888-884-NAFA